



THE
TOOLBOX
SMALL BUSINESS RESOURCE CENTER

2023
Progress Report

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Our Story

2018

July 2018
ESHIP Kansas City Advisory
Council Formed
Sept. - Nov. 2018
Initial target neighborhoods
selected

Jan.- Feb. 2019
Local Director hired |
Local Convening
March 2019
Community & ESO Outreach |
Asset Mapping
April - May 2019
Small Business Survey |
ESHIP Summit
June - July 2019
Small Business Tours |
Forward Cities National
Conference
Aug. - Sept. 2019
Community Conversations |
Survey Deep Dive & Barriers
Identified | Focused Priorities
Aug. - Sept. 2019
Community Conversations |
Survey Deep Dive & Barriers
Identified | Focused Priorities
Oct. - Dec. 2019
Development of Pilot Programs

2019

Jan. - Feb. 2020
Weekly Office Hours began at
KCK Public Library |
Began Multicultural Outreach |
1st & 2nd Popup Events
March 2020
Virtual PPP Training in Spanish
April - July 2020
Small Business Support
& Outreach (COVID-19)
Aug. 2020
Planning for 2nd Phase of Pilot
Program Began
Sept. 2020
ESHIP Summit |
Cross-City collaboration to
share best practices
Oct. - Dec. 2020
Development of The Toolbox:
Small Business Resource
Center Began |
Launched Pilot COVIDGPS

2020

Our Story

2021

Jan. 2021

Cont'd development of
The Toolbox
(Virtual Services)

Feb. 2021

PPP Prep WyCo Launch

April, 29th 2021

The Toolbox: Small
Business
Resource Center
Grand Opening

Aug. 2021

Launched *Essential Steps to
Launching Your Business*

Oct. 2021

Launched our 5-week Cohort:
Su Plan de Acción
(Business Action Plan)

Dec. 2021

Over 100+
Entrepreneurs
helped since inception

2022

Q1 2022

70+ Workshop Attendees and
70+ 1-on-1 Consultations

May 2022

Launched *Como usar Google
Sheets Para Su Negocio*
(Intro to Google Sheets)

Q2 2022

65+ Workshop Attendees
75+ 1-on-1 Consultations

Q3 2022

100+ Workshop Attendees and
100+ 1-on-1 Consultations

Q4 2022

100+ Workshop Attendees and
70+ 1-on-1 Consultations

2023

Q1 2023

90+ Workshop Attendees and 130+ 1-on-1 Consultations

Q2 2023

80+ Workshop Attendees and 130+ 1-on-1 Consultations

June 2023

Launched our 7-week Cohort: Intuit QuickBooks Accounting Class

Q3 2023

120+ Workshop Attendees and 95+ 1-on-1 Consultations

Sept. 2023

Launched our 6-week Cohort: The Blueprint Construction Incubator

Q4 2023

125+ Workshop Attendees and 65+ 1-on-1 Consultations

Since Inception

325+ Unique Individuals Helped
750+ Workshop Attendees



Our Staff



Gabriel Muñoz

Executive Director



Norma Loya

Small Business Navigator



Jordan Emerson

Marketing & Program Manager

Our Programs

Essential Steps to Launching Your Business

Dec. 5th at 6:00pm
1303 Central Ave.
Kansas City, KS 66102



- Learn the different legal structures for forming a business
- Learn how to register your business entity
- Learn about the tax responsibilities of small businesses



THE TOOLBOX
SMALL BUSINESS RESOURCE CENTER

SU PLAN DE ACCIÓN: PASOS ESENCIALES PARA INICIAR UN NEGOCIO

EN ESTE TALLER DE CUATRO SEMANAS, APRENDEREMOS CÓMO EVALUAR UNA IDEA DE NEGOCIO Y DESARROLLAR UN PLAN DE ACCIÓN. NO HAY NECESIDAD DE CREAR UN PLAN DE NEGOCIOS EXTENSO CUANDO TODO LO QUE NECESITA ES UN PLAN SIMPLE Y PRÁCTICO.

REGÍSTRATE AQUÍ GRATIS:



El Centro OLATHE
THE TOOLBOX
SMALL BUSINESS RESOURCE CENTER

COMIENZA EL CURSO DE CUATRO SEMANAS:
MIÉRCOLES 23 DE AGOSTO A LAS 5:30PM-8:30PM

EL CENTRO:
650 MINNESOTA AVE
KANSAS CITY, KS 66101



COMO USAR EXCEL/GOOGLE SHEETS PARA SU NEGOCIO!

14 de septiembre de 2023 a las 6:00pm
625 Minnesota Ave, Kansas City, KS 66101
(KCK Public Library)

Con Google Sheets (Excel) puede crear facturas, realizar un seguimiento de las ventas y los gastos, crear estimaciones



THE BLUEPRINT: SUBCONTRACTOR DEVELOPMENT PROGRAM

September 6th, 2023
- October 18th, 2023
11am-1pm

1303 CENTRAL AVE,
KANSAS CITY, KS 66102



THE TOOLBOX
SMALL BUSINESS RESOURCE CENTER

CLASE DE INTUIT QUICKBOOKS (PROGRAMA DE CONTABILIDAD)

201 E Loula St Suite 110, Olathe, KS 66061
9am-12pm
(El Centro Olathe)

Clases semanales los lunes a partir del 14 de Octubre al 11 Noviembre



ACCESS TO CAPITAL:

LENDER'S PANEL **AUGUST 15TH**
5:30PM - 7:30PM

2842 W 47TH AVE, KANSAS CITY, KS 66103
(JUNIOR ACHIEVEMENT OF GREATER KC)



Learn about loan qualifications, managing credit, and local funding options from leading lenders, including representatives from:

ARVEST BANK • UMB BANK • COMMERCIAL CAPITAL • PLEX CAPITAL • ACCELFUND
-AND MORE-

Choosing a Retirement Solution for your Small Business

You will learn:

- tax advantages of retirement plans
- types of plans available
- incentives for setting up retirement plans
- EBSA benefit advisor on-site to answer all your questions



Wednesday,
November 15 at 6pm

1303 Central Ave. Kansas City, KS 66102

THE TOOLBOX
SMALL BUSINESS RESOURCE CENTER

GLOBAL ENTREPRENEURSHIP WEEK

EMPLOYEE BENEFITS SECURITY ADMINISTRATION
UNITED STATES DEPARTMENT OF LABOR

PASOS ESENCIALES PARA ABRIR SU NEGOCIO DE CAMIONES DE COMIDA (FOOD TRUCK)

Sábado 29 de Julio
10:00am

1017 N 6th St
Kansas City, KS 66101




AND MORE!

Our Programs

Essential Steps for Launching Your Business

Offered in English and Spanish

Learn the different legal structures for forming a business, how to register your business entity, tax responsibilities of small businesses as well as common pitfalls small businesses run into and how to avoid them.

How to use Google Sheets/Excel for Your Business

Offered in Spanish

Learn the basics of using a computer, as well as how to create invoices, track sales and expenses, and create estimates in Google Sheets/Excel!

Your Business Action Plan (Soon to be Fast-Trac)

Offered in English and Spanish

Learn how to create a Business Plan through our multi-week class! You will learn and discuss with classmates the feasibility of your business, learn the specifics of what you need to sell, learn how much it will cost to run your business, and so much more! By the end of the class you will have a strategic plan that you can use as a guide as you start/grow your business!

How to use Quickbooks for Your Business

Offered in Spanish

Learn the basics of Quickbooks Online for your Business! This class will cover creating a Quickbooks Online account as well as a more efficient way to track sales, invoices, estimates, inventory and so much more!

The Blueprint: Construction Incubator

Offered in English and Spanish

Over 6 weeks, we cover important topics such as: contracts and liens, understanding financial tools, OSHA and M/WBE certification, insurance and bonding, and networking for future contracting opportunities!



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See our upcoming Events